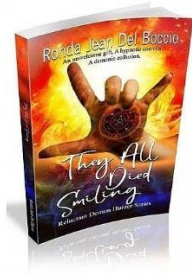


Welcome to the SPRING 2019 Press Kit for Award-Winning Author, Artist & Speaker Ronda Del Boccio



This Press Kit is updated quarterly, at the change of season. Please visit WriteOnPurpose.com/press for the latest version.

Latest Live Events, News and Updates from Ronda Del Boccio

For the latest information about Ronda's upcoming speaking engagements, book signings, readings, and web events, go to the News and Events tab on her website at WriteOnPurpose.com/category/news-and-events

Contact Information

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Social Media and Web Links

[Goodreads Author Page](#)

[Ronda's Books on Amazon.com](#)

[Amazon Author Profile](#)

[Smashwords Author Page](#)

[Worldwide Who's Who](#)

[Twitter @TheStoryLady](#)

[LinkedIn Profile](#)

[YouTube Channel](#)

[Ronda Del Boccio, Author & Speaker Facebook Page](#)

[Instagram @TheStoryLady](#)

[Instagram @1BlissfulLife](#)

Photos

Please click the link below for downloadable photos from my [Press Page](#) at WriteOnPurpose.com/press

Bios

Short bio:

Ronda Del Boccio is a blind, award-winning author, artist, and photographer living in rural Missouri with her golden retriever guide dog, Diva. She has authored several books, including: *They All Died Smiling*, *The Peace Seed*, *The Story of Impact*, *Trust Your Heart: Building Relationships that Build Your Business*, and *I'll Push You Steer*. Her short stories, photography, poems and articles have appeared in over two dozen anthologies and publications across four continents. Download free stories, including a sneak peek of her new paranormal/urban fantasy novel *They All Died Smiling*, at WriteOnPurpose.com/read.

Long bio:

Ronda Del Boccio is an award-winning author, speaker, and Queen of BLISS. She lives in rural Missouri with her gorgeous golden retriever guide dog, Diva. Her short stories, poems and articles appear in over two dozen anthologies and periodicals across five continents. She has authored and co-authored a dozen books of fiction and nonfiction.

She has also won awards for her singing, teaching, cooking, art, photography, writing, and translation of a medieval cookbook. As you can tell, her interests are diverse. Anything she wants to do or experience, she makes happen.

Although she is “legally blind,” which she says means she’s “illegally sighted,” Ronda lives a full and active life. She travels, cooks, and tries new ventures. Nothing stops her!

Her newest release is a paranormal/urban fantasy novel *They All Died Smiling*. Ronda is also the Amazon #1 bestselling author of several books, including *Trust Your Heart: Building Relationships that Build Your Business*, *Mindset Masters: Achieve Anything, Anytime, Anywhere*, *The Peace Seed: Personal and Global Transformation through Storytelling* and the fantasy anthology *When Assassins and Allies Conspire* as well as several other titles.

Download free stories, including the sneak peek of her new paranormal suspense novel *They All Died Smiling*, at WriteOnPurpose.com/read.

Web Appearances and Interviews

I am available to speak to book clubs, the media, podcasters, bloggers, YouTubers, and more. Call 575-737-8679 or email info@WriteOnPurpose.com.

Ronda Del Boccio's Books

Nonfiction

Never Eat Dangerously: A Food Safety Quiz Book

Mindset Masters: Achieve Anything, Anytime, Anywhere with Jason Myers

Instant Author Formula: 6 Lazy Ways to Write a Book Fast

The Impact Factor: How Small Actions Change the World with Ken McArthur

The Peace Seed: Personal and Global Transformation through Storytelling -

The Instant VIP: Insider Secrets to Fame, Freedom and Fulfillment as an Expert Author

I'll Push You steer: The Definitive Guide to Stumbling through Life with Blinders On,
with Bonnie Tesh

Fiction

They All Died Smiling: Reluctant Demon Hunter Series, Book 1 (*The Wild Rose Press, 2018*)

The Assassin and the Prince (humorous young adult space opera novella)

"Trouble's Tale" (free young adult short story, available on Smashwords)

A Tasty morsel (humorous young adult paranormal novella)

Ronda also has over 2 dozen fiction stories and poems published in anthologies around the world from the US to Australia to India to Europe.

Associations

[**Ozarks Writers League:**](#) Contest sponsor & judge, Publicity Chair, Member for 12 years

[**Lions Club**](#) Secretary, Publicity Chair, Leader Dogs Chair

[**Worldwide Who's Who Life Member**](#)

Why I Am a Great Guest for You and Your Media Outlet

As a media personality with loads of experience on both sides of the mic/camera, I know what I wish all my guests had done to help the producers and make the most of the opportunity. So, I provide you that quality experience. Please let me know anything more I can do to make your job even easier. I'm coachable!

- I Google well with about 24,000 results currently.
- I'm comfortable with appearing "in a pinch" for anything I can do from my location (as I don't drive). Did you have a cancellation? Need a quick article in my wheelhouse? Call me and see if I can save your bacon!
- I LOVE speaking to groups.
- I'm highly interactive. I LOVE connecting with your readers/listeners/viewers.
- My highest desire is to serve your audience, make your life easier, and provide huge value to everyone receiving the interview.

- I'm a published author.
- I've been a performer and speaker since childhood.
- I'm super-comfortable in interviews whether written, audio (podcasts/radio), or video.
- I am prepared. Case in point, this press kit with questions.
- I promote my media ops like crazy, before and after all over social media.
- I write and deploy promo pieces (such as emails to my subscribers, videos, blog posts and social posts) with nuggets of info. I am happy to give these to my host to use, if you like.
- I'm lively and edutaining for your audience. I can even do the dreaded after-lunch slot at a conference.

Potential Interview Questions for Ronda Del Boccio

You certainly do not need to stick to these, but this should make your life easier. Use the questions that best suit your audience, but don't feel limited. I LOVE "winging it," so you do not need to stick to what's here. I'll go with the flow.

Personal Questions

- Are you totally blind?
- Have you been blind all your life?
- Your writing is so descriptive. How do you make me see everything in my mind when you don't see?
- How many guide dogs have you had?
- In your inspirational nonfiction book, *I'll Push You Steer* you talk about training your own guide dogs. Why did you do that?
- Your current dog, Diva, came from a school, didn't she? What made you choose a school over training a dog yourself?
- You talk about "gifts of blindness." Do you really feel being unable to see has gifts or benefits?

Questions about Psychic Stuff

- You call yourself a psychic medium. What does that mean?
- Is there a difference between being sensitive to spirits and being a medium?
- How long have you had these abilities?
- Can you share a specific early memory?
- How did your family react to your abilities when you were a child?
- How do you feel about cemeteries?

- Has a spirit ever harmed you?
- Is there anything people can do to ward off spirits?
- If someone thinks they might have some psychic or intuitive abilities, what can they do to develop them?
- What about places? Is every haunting because of spirits of the dead?
- Can an object be haunted? If so, is there any way to clean or clear it?
- Your main character Kassidy from *They All Died Smiling* talks about putting on her “golden armor” when dealing with the supernatural. Is this purely fictitious, or would something like this work for real people?
- You have a free gift on your website to help people learn “psychic self defense.” What’s in this free class, and how can people get it?

Questions about My Paranormal /Urban Fantasy Novel *They All Died Smiling*

- What is this book about?
- Where and when does it take place?
- How did you come up with the title?
- What inspired you to write this story?
- What sets this book apart?
- Where can people read a free sample of the book?
- Who are the main characters?
- Why was writing this book important to you?
- Is this the kind of book that will keep readers up all night?
- Have you published any other paranormal or urban fantasy books?
- Do the supernatural events in the book come purely from your imagination, or do some of them come from your experience?
- Do you believe demons are real?
- Do you believe there is any way for people to keep themselves safe from supernatural attack?

Writing Questions

- What inspires your writing?
- What do you love most about writing?

- How has being mostly blind affected your writing?
What do you love to write about most?
- Four out of five people want to write a book, but few do. Why?
- How has self-publishing changed opportunities for authors?
- Is it easier or harder to establish yourself as an author today?
- Is there any formula or template for writing a nonfiction book?
- You often say there's more to being an author than just writing a book. What do you mean by that?
- How has social media changed the way authors promote books? What is the BLISS Butterfly system you teach?

Storytelling Questions

- Why are stories so powerful?
- Is hearing or reading a story just as compelling for adults as it is for children?
- You say that everyone is wired for stories, why are so few people good at telling stories?
- What are the 3 essential elements that make a good story?
- Can anyone learn how to tell a good story?
- Why is emotion so important?
- Do people tell themselves stories?
- Can someone change the stories they're telling themselves?